

Custom GPTs

OpenAI ChatGPT Training 8.15.25

N O A H C I S N E R O S




The Point

AI is not going anywhere...

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Keith Speights, The Motley Fool
Wed, August 13, 2025 at 2:44 AM MDT • 5 min read



DAILY COVER

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QUANTUM INSIDER News Resources Product Advis

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Quantum Computing Business Matt Swayne • August 13, 2025



Machine Learning Overview

Machine learning is just that.... a machine that is **learning**.

Just like a teacher and a student, what you feed it determines what it can do. The better the data, the better the learning. The better prepared the material, the better the lecture.

What makes generative AI different from machine learning? A GPT is not just *learning* patterns. It is not just *predicting* patterns. It is *simulating* patterns.

The oversimplified explanation:

Machine learning = Pattern *prediction*

Generative AI = Pattern *simulation*

Why does this matter?

Because the better your custom GPT can predict who the user is and what the user will be (its machine learning), the better it can behave like the persona/role you are creating it to be (its pattern simulation).



Prompting 101

AI Prompt Engineering

- Human input determines output quality
 - Most poor ChatGPT responses stem not from AI, but from weak or unclear prompts.
- AI's leap in public communication
 - Although AI isn't new, its enhanced ability to interact conversationally is a recent and powerful shift.
- A humbling mirror of cognition
 - Prompting reveals innate human limitations in reasoning; AI often mirrors our gaps faster and more transparently.
- Key insight
 - Prompt engineering isn't just a technique; it's a test of human clarity, logic, and intentionality.



Why a Custom GPT?

Use the **right tool for the right job**. The greater the **context**, the more refined the **parameters**, the more helpful/accurate the **output**.

...PLUS you can give it information that is **not** on the web, via documents.



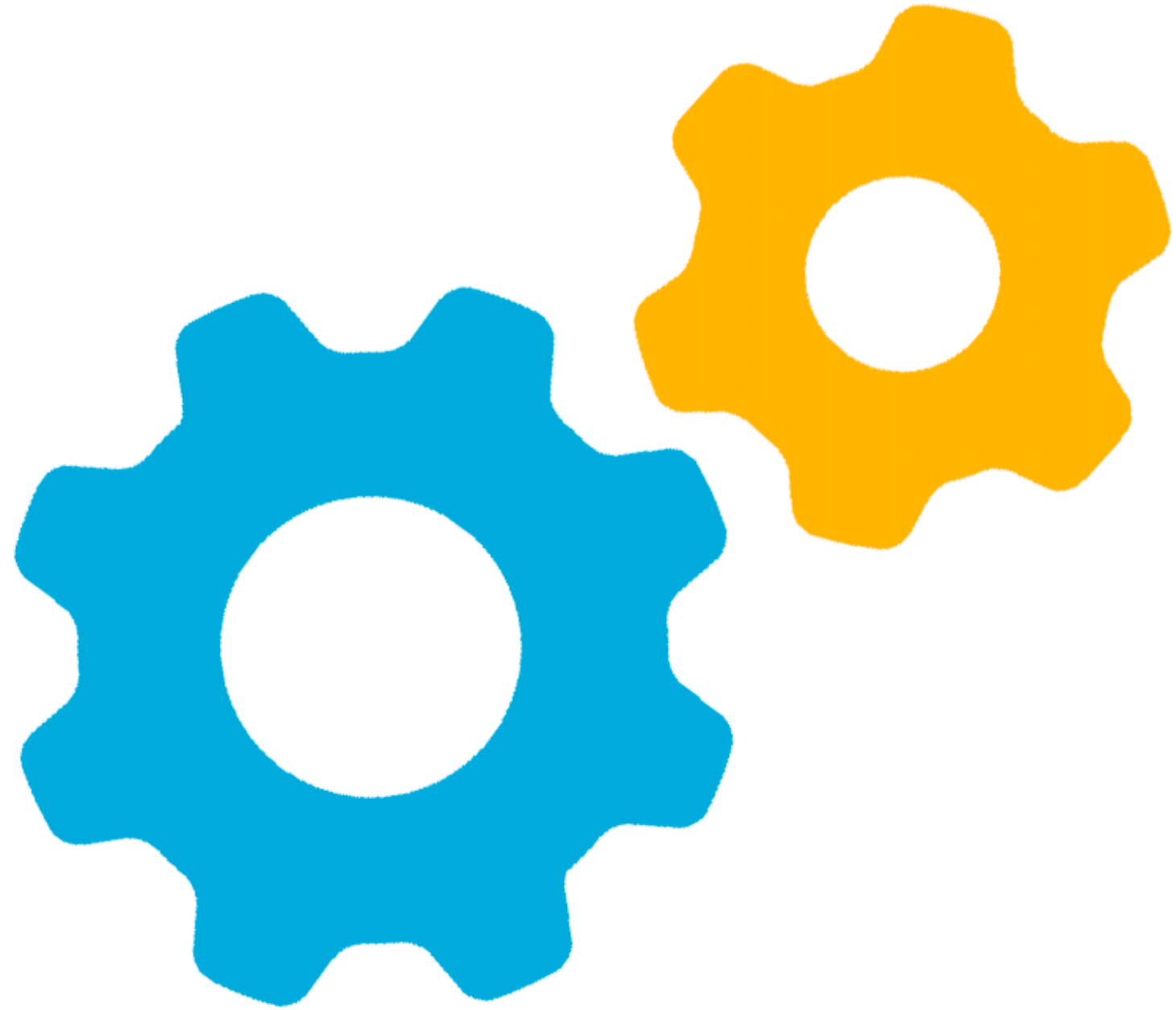
Custom GPTs can be **private**.

Custom GPTs can be
organization-level.

Custom GPTs can be
updated.

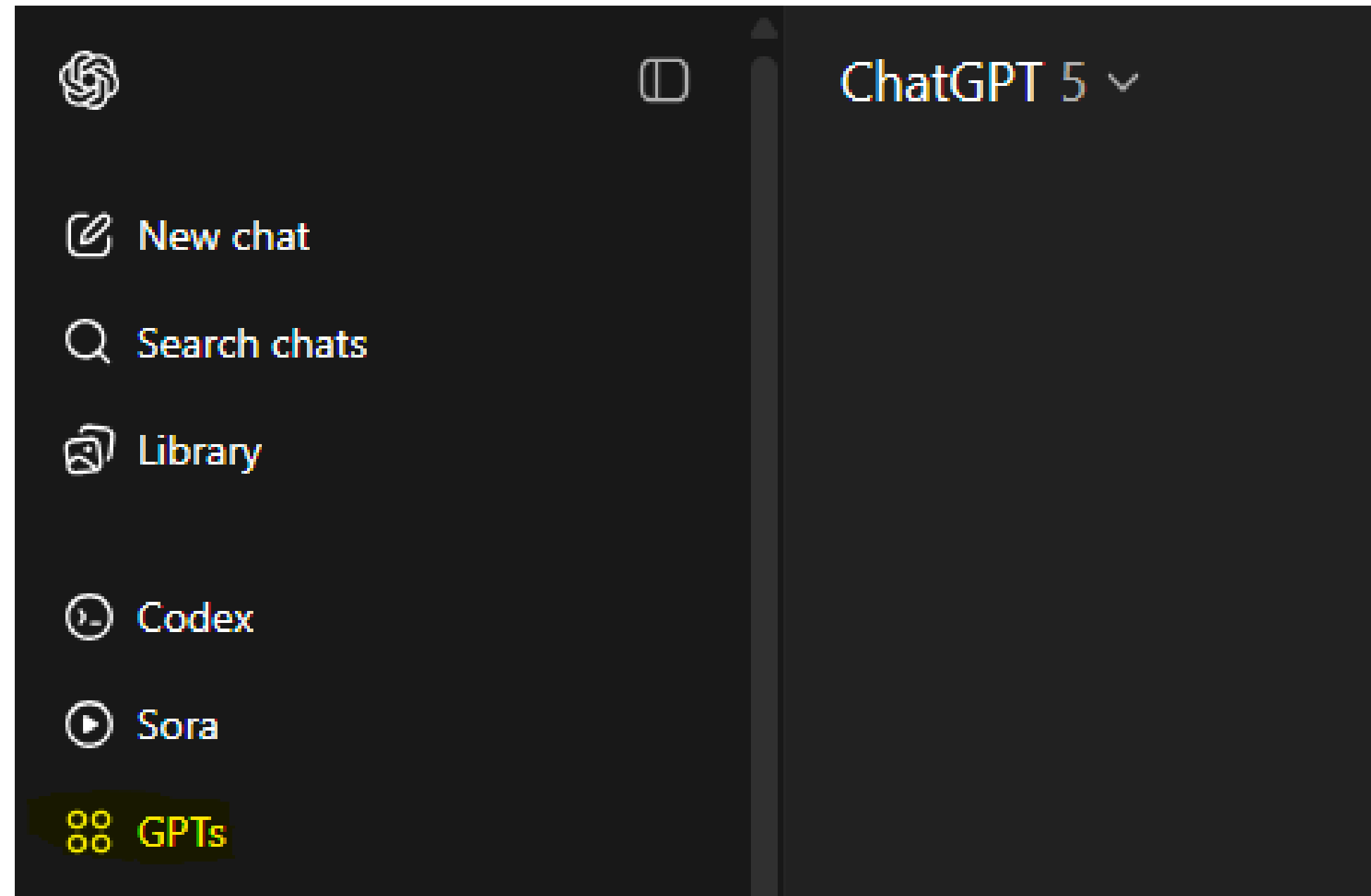
GPT Mechanics

1. Have **prompts** prepared.
2. Have training **materials** in document form
3. State the **name** you want the GPT to have
4. The GPT will suggest a **profile** photo
5. Test GPT for responses
 - a. State the **role**
 - b. State the **security**
 - c. State the **data**
 - d. State the **persona**
 - e. State how you want the **output**
 - f. State who the **user** will be
6. Create GPT and set **share** settings





How to get there





How to get there 2

[Explore GPTs](#)

[My GPTs](#)[+ Create](#)

GPTs

Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

Top Picks

DALL·E

Writing

Productivity

Research & Analysis

Programming

Education

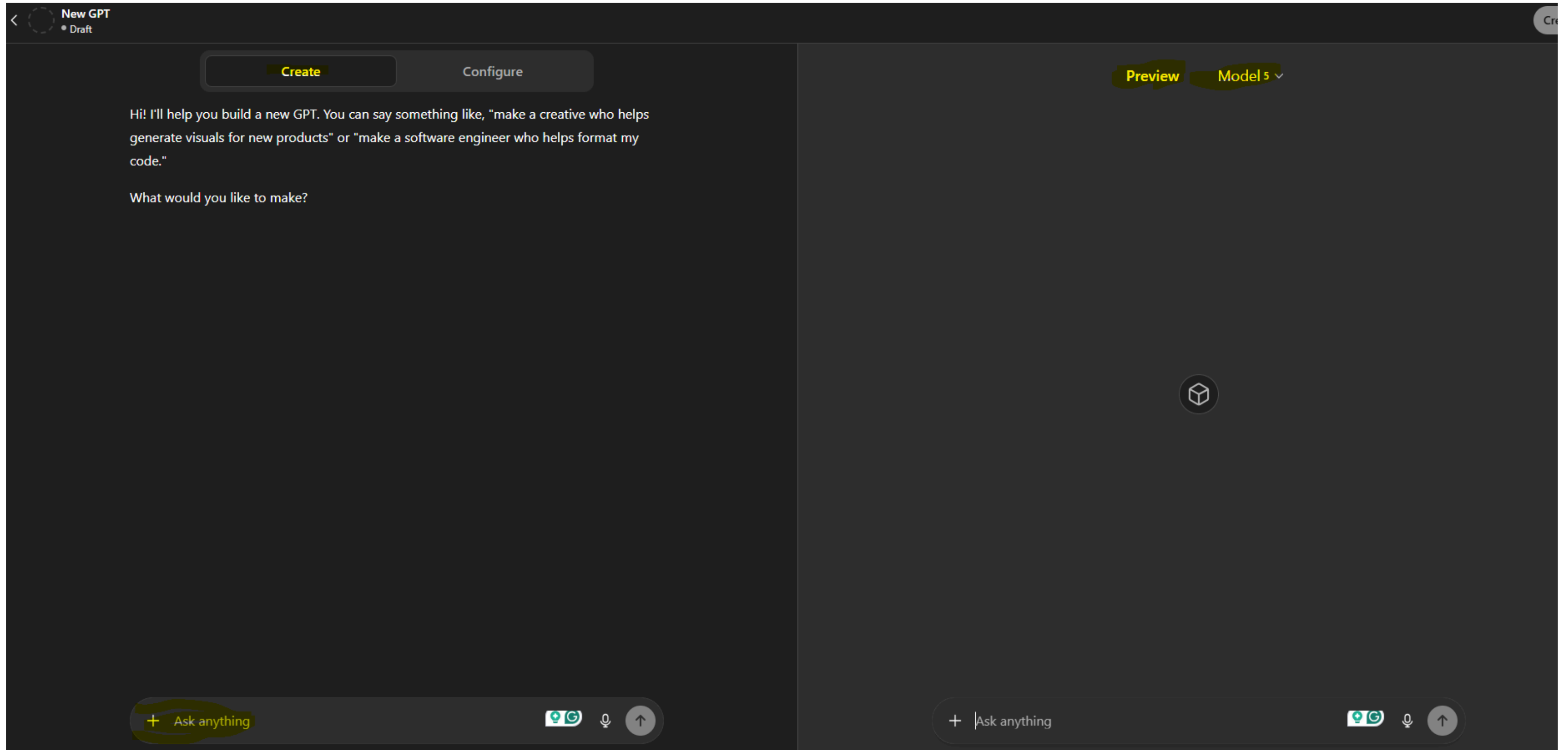
Lifestyle

Popular at TAB Bank

Most popular GPTs in your workspace



How to get there 3






Custom GPT Example 1



Business Speak Coach

By community builder 

I help improve business communication, focusing on finance and marketing terminology.

Explain the term 'ROI' in simple terms.

How should I discuss budget allocation in a...

What does 'leverage' mean in a business context?

Rephrase this for a business presentation: 'We...



Custom GPT Example 1

Please make this sound professional:

I think the return to office policy is stupid. It makes me really upset to waist so much time when it offers no material benefit. Is there anyway I can change your mind?

Absolutely — here's a professional, direct, and respectful version of your message:

Subject: Feedback on Return-to-Office Policy

Hi [Manager's Name],

I'd like to share some candid feedback regarding the return-to-office policy. From my perspective, the policy has introduced significant inefficiencies into my day, particularly with the added commute time, without a clear, material benefit to productivity or collaboration.

I'm fully committed to delivering results and being a team player, and I'd appreciate the opportunity to discuss whether there's any flexibility or openness to revisiting this approach. Is there any room to reconsider, or a path forward where we can align on outcomes while maintaining some remote flexibility?

Thank you for considering my perspective.

Best,

[Your Name]



Custom GPT Example 1

Now please create a text version:

Sure — here's a professional version you can send via text message:

Hey [Manager's Name], I wanted to share some honest feedback on the return-to-office policy. It's been frustrating to lose so much time commuting when there doesn't seem to be a clear benefit to productivity or collaboration. I'm still fully committed to the work and the team, but I'm wondering if there's any openness to revisiting the policy or exploring more flexible options. Would you be open to a quick conversation about it?

PS: You can set predetermined output formats (email template, text, image, document outline, video script, etc).



Custom GPT Example 2



Noah's Chief Editor & Career Advisor

By Noah C. &

Noah's ghostwriter and career coach, writing in his voice and auditing his brand.

Draft a LinkedIn post in Noah's voice about leadership...

Write a blog post in MLA format on marketing trends...

Audit Noah's LinkedIn profile for brand consistency.

Recommend a career roadmap for Noah, includin...



Custom GPT Example 2

Please tell me Noah's first strength and how it helps him in his role at TAB Bank.

Noah Cisneros's first and strongest CliftonStrengths trait is **Relator**. This strength empowers him to thrive in **close, authentic relationships**, preferring to collaborate with trusted individuals toward shared goals. He values **depth over breadth** in professional connections, which helps him form **long-term, loyal partnerships**.

At TAB Bank, this strength contributes significantly by:

- **Fostering trust** across cross-functional teams, enhancing collaboration and execution speed.
- Creating **deep alignment** with stakeholders, ensuring marketing strategies are not only data-driven but also people-centered.
- Enhancing **customer retention**, as Noah builds lasting rapport with internal and external clients, supporting loyalty and engagement over time.

This strength, when coupled with his high responsibility and focus traits, helps him drive sustained, results-oriented growth in a high-stakes, performance-driven environment.





Suggested AI Resources





Noah Cisneros | Adaptable Growth Marketing

THANK YOU

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